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630-985-4416

**HONORARY BOARD**  
**MEMBERS**

Clarence Culwell  
817-343-2197

Rudy Diehl  
918-243-5539

May 1, 2023

Greetings!

Our **75th National Bird Show** will be held on November 9-11, 2023 in beautiful Knoxville, Tennessee. The National Bird Show is your **"Show of Shows"** and we continue to be the biggest and best show of the exhibition season!

Each year, the National Bird Show stages over 18 Divisions of Canaries, Song Birds, Finches, and Exotics of every species. Thousands of birds of the highest quality are exhibited. The National Bird Show is also the meeting and gathering place for over 25 Specialty Societies and their members.

We are now working on the Annual Show and Exhibition Catalog and invite you to place your advertisement in this year's catalog. This is one of your best opportunities to advertise and reach exhibitors, pet owners, and everyone interested in all facets of the hobby.

Many of you have advertised in the catalog in the past and this is a fabulous opportunity for those who have not. It is a very affordable means for you to connect with others that share your passion. Your advertising dollars are an important source of funding for our event and they help defray the costs of many vital components of the event. Please consider renewing your ad or placing a new ad in this year's catalog.

Attached is our advertising form. Please send your "Artwork Ready" ad, completed form, and payment to Wendy Edwards, [carolinaflight@aol.com](mailto:carolinaflight@aol.com) and/or mail it to her at the address on the form by **July 15th**. Payment can also be made directly through our website at [www.ncbs.org](http://www.ncbs.org) Venue and hotel information will be posted directly to our website.

Your NBS Board has jumped through many hoops this year to bring you the 75<sup>th</sup> Anniversary National Bird Show event. Your participation and continued support is greatly appreciated and helps make this event possible!

Please join us in Knoxville, Tennessee and help us celebrate the **75th anniversary** of the National Bird Show!

Warmest regards,

*Frank Horan*

Frank Horan, President  
National Bird Show



**NBS Show Catalog is a Collector's Item that is distributed to all the Members, Exhibitors, and Spectators purchasing catalogs at the show.**

-----Reasonable Rates-----

Full Page (4-3/4" wide X 7-1/4" tall)  
\$90.00

Half Page (4-3/4" wide X 3-3/16" tall)  
\$50.00

Quarter Page (4-3/4" wide X 1-11/16" tall)  
\$35.00

-----Reasonable Rates-----

Send Camera Ready Ad & Payment by:

**July 15, 2023**

For checks that are not written on a US bank an extra \$10 charge will be applied.  
(Our bank is charging a fee on all non US checks)

**Payment for your ad may be made through the website: [www.ncbs.org](http://www.ncbs.org)**

**Checks or money orders, payable to NCBS, may be sent to:**

Wendy Edwards  
20 Allyson Court  
Youngsville, NC 27596  
[CarolinaFlight@aol.com](mailto:CarolinaFlight@aol.com)  
(919) 219-8444

If you placed an ad in 2022, you have the option to run the same ad or you may place a new or updated ad. Contact Wendy and let her know what page it is found on.

All ads need to be in electronic format. We can accept Word documents, bmp, jpg, and pdf files.  
An electronic ad provides a much better printed copy of your ad than a scanned image.